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RealStores

Stores for everyone. For free!

www.realstores.com

Contact: Chris Holmes

845-426-1750

RealStores To Provide eCommerce Solution For dComm DRTV clients.

RealStores rolls out infomercial supported online store www.theamazingrazor.com.

New York, NY— September 2007 RealStores, an ecommerce solutions provider that allows people to build, manage and market an online store for free, announced today that they have partnered with Digital Commerce Agency, LLC (dComm®) to be an ecommerce solution provider for dComm® DRTV clients.

“We explored many ecommerce solutions and found RealStores to be an effective platform to launch or relaunch our DRTV clients online,” says Angus Glover Wilson, President of dComm®. “We were able to customize the online store’s design and shopping experience to fit very specific ordering options for our client.”

RealStores President Michael Levine explains, “This partnership will showcase the flexibility RealStores provides for our universe of customers – basically, anyone who needs an online store.”

What differentiates RealStores from other online store platforms?

- FREE online store solution, including ecommerce hosting;
- NO monthly fees or sales commissions;
- Easy to use interface provides a positive user experience for the developer, designer and store owner;
- No programming skills necessary to have a free professional looking and enterprise level ecommerce site;
- Adding functionality is as easy as “click and save,” vs. learning proprietary coding languages;
- Free program updates, without interruption to your online store;
- RealStores has REAL free, live support!



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“Just because we are a free ecommerce solution does not mean that we skimped on technology,” RealStores Vice-President of Technology Scotty Mackenzie says. “Quite the opposite, RealStores is a robust enterprise-class product that is able to support the continued growth and needs of our clients’ online stores.”

About dComm

Founded in 2006, Digital Commerce Agency, LLC (dComm®) is a full-service interactive marketing agency offering end-to-end services to help marketers create and manage online businesses. dComm® transforms websites from mere order-taking systems into full-fledged profit centers.

Woven into the dComm process is the use of online video to power online commerce. dComm® also expands ecommerce activity profitably into international markets.

For more information, visit www.dcomm.tv

About RealStores

RealStores, LLC is a leading provider of enterprise level ecommerce solutions for small and medium-sized businesses to create professional online stores, customized with their own branding and domain name. RealStores launched its full-service ecommerce solution to retailers in August 2007. For more information about RealStores visit www.realstores.com.

RealStores, LLC. 415 West Broadway, 5th Floor South, New York, NY 10012
info@realstores.com