



**FOR IMMEDIATE RELEASE:**

## RealStores

Stores for everyone. For free!

[www.realstores.com](http://www.realstores.com)

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## **RealStores Launches Free, Turnkey ECommerce Solution**

*Invites Sign-ups for Beta Program*

*New York, NY--*The path to successful online retailing has been revolutionized; now there's a team that puts an enterprise level and easy to use ecommerce solution at your disposal at a price everyone can afford: FREE!

It's not just another "shopping cart"; it's a free scalable enterprise level system, database driven ecommerce solution for anyone selling products online. The wealth of "plug-and-play" features allow designers freedom from coding to do what they do best: design. RealStores allows developers the flexibility to add their own code to enhance and customize their clients' online stores.

RealStores President Michael Levine explains, "The concept is simple; success for store owners and ease-of-use for designers and developers. All accomplished by offering our enterprise level ecommerce solution for free."

RealStores is now soliciting ecommerce website developers and designers to become part of their Beta Program at their website [www.realstores.com](http://www.realstores.com)

What differentiates RealStores from other online store platforms?

- FREE online store solution, including ecommerce hosting;
- NO monthly fees or sales commissions;
- Easy to use interface provides a positive user experience for the developer, designer and store owner;
- No programming skills necessary to have a Free professional looking and enterprise level ecommerce site;



- Adding functionality is as easy as “click and save,” vs. learning proprietary coding languages;
- Free program updates, without interruption to your online store;
- RealStores has REAL Free, live support!

## REALSTORES...2

“There are no ‘hidden costs,” Levine says. “We make our money from our third-party vendors; the ecommerce solution is *free*, as are the hosting and even the **support**.”

Scotty Mackenzie, VP of Technology, further explains, “We fully manage the ecommerce solution and provide free upgrades. We’re adding new features and integration partners on almost a weekly basis. Everything is database driven; no need to install or manage different applications.”

RealStores was recently chosen to help build jewelry designer Clara Monzon’s online store ([www.claramonzon.com](http://www.claramonzon.com) was launched in late August). Clara (who describes Levine and Mackenzie as “awesome” on her website), had her jewelry recently featured in “O” Magazine.

To become part of the Beta Program at RealStores, visit [www.realstores.com](http://www.realstores.com) and sign up today.

RealStores, LLC is a leading provider of enterprise level ecommerce solutions for small and medium-sized businesses to create professional online stores, customized with their own branding and domain name. RealStores launched its full-service ecommerce solution to retailers in August 2007. For more information about RealStores visit [www.realstores.com](http://www.realstores.com).

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